



## Trend Prediction

Some online resources on Trend Prediction:

WGSN [www.wgsn.com](http://www.wgsn.com)

WGSN is the leading online trend-analysis and research service providing creative and business intelligence for the apparel, style, design and retail industries – however a subscription is very expensive for the sole trader and nothing is given away for free.

Trendstop [www.trendstop.com](http://www.trendstop.com) and its blog <http://blog.trendstop.com/>

A slightly cheaper trend forecasting and analysis service. They also have a mobile application called Trendtracker which you can download here: <http://www.itunes.com/apps/trendstoptrendtracker>

Trend Bible <http://www.trendbible.co.uk/blog/>

Trend predictors and research consultants who tend to focus on home interiors and cross over into food, packaging and other non-fashion areas. Lots of interesting links on their blog.

Print & Pattern <http://printpattern.blogspot.com/>

A UK-based blog that celebrates all aspects of printed surface pattern including textiles, cards, gift wrap, stationery, wallpaper, tableware, books, illustration.

Plus lots of good blogs out there for free. Just google 'trends'